

Proposal for PHC Service

FFECL (Flora Fauna Env. Conserv. Ltd.)

A women-led community development and ecological restoration initiative based primarily in Walukuba East and the wider Jinja District area of Eastern Uganda, founded and led by Evelyn Namuwolo through FFECL.

The project brings together regenerative agriculture, zero-waste farming, smallholder farmer training, women-led cooperative enterprise, early childhood support, nutrition, ecological restoration and transparent project control. Working in a peri-urban setting where urban pressure, informal settlement, farmland, waste-management challenges and rural livelihoods meet, P371 aims to help women, youth, caregivers, children and smallholder households build more secure food systems and more resilient livelihoods.

Historical evidence also links the initiative to TTGD EcoSociety Uganda - Jinja and to wider Eastern Uganda replication potential, while the current Project Info record should treat Jinja/Walukuba East as the primary scope unless wider districts are confirmed. The project is now moving from early grassroots and pilot activity into a more structured phase that needs stronger planning, funding, partnerships, governance and reporting to grow reliably and sustainably.

PHC Proposal

This proposal requests PHC Service support to help FFECL strengthen its Eastern Uganda community development work as a credible, fundable and well-governed programme.

FFECL's local work connects food security, regenerative agriculture, ecological restoration, cooperative training, early childhood support and zero-waste value addition. The PHC role is to provide the structure around that delivery: clearer planning, defined priorities, practical governance routines, action tracking, monitoring, evidence capture, risk visibility and donor-ready reporting.

In practical terms, PHC support would help turn local effort and good ideas into an organised project pathway with stronger records, better follow-up and a more disciplined basis for funding, collaboration and future growth. FFECL remains the lead identity and local delivery owner; PHC is the governance and transparency support around the project.

Project Summary

FFECL is a grassroots, women-led environmental and community development organisation working in Eastern Uganda to conserve natural ecosystems, improve food security and create stronger livelihoods through practical local action. The project responds to linked problems affecting families in and around Jinja, including degraded soils, poor waste management, food insecurity, limited market access, weak childcare support and the pressure these place especially on women and children.

Its approach combines regenerative agriculture, organic practice, climate and waste awareness, school and community demonstration activities, cooperative development, early childhood support and value addition. Existing evidence around pineapple and other crops points toward a zero-waste model in which farming, byproduct use, local training and community wellbeing reinforce each other. The aim is to build a credible, self-reliant and environmentally responsible community platform that can grow through better structure, stronger partnerships and practical delivery on the ground.

Involved Parties

- Flora Fauna Environment Conservation Ltd (FFECL)** - Local project lead and host organisation, providing overall direction, community coordination and implementation leadership through Evelyn Namuwolo, board support and the operational team.
- Evelyn Namuwolo and FFECL Project Team** - Leading day-to-day coordination, community engagement, evidence gathering and practical delivery across farming, training, environmental action and childcare-related activity.
- Women Leaders, Farmers, Caregivers and Project Participants** - The core local participants delivering the work on the ground through regenerative agriculture, cooperative activity, food production, childcare support and community-based livelihood development.
- Youth Mentors, Mobilisers and Local Volunteers** - Supporting community education, training follow-up, practical demonstrations, outreach and wider participation by young people and households.
- Local Educators, Early Childhood Volunteers and Community Schools** - Contributing to the educational and child-development elements of the project, including awareness, learning activities and school-linked demonstration work.
- Community Elders, Landowners and Local Authorities** - Supporting local legitimacy, land access discussions, community participation and the wider enabling environment for implementation and growth.
- Order Efficiency Ltd / PHC Service** - Providing external governance, planning, monitoring, risk visibility, structured records and donor-ready reporting support so the project can operate in a more transparent, accountable and fundable way.
- Technical, Market and Learning Partners** - Potential collaborators contributing specialist support in agro-processing, sustainability, certification, value addition, cooperative development, market access or independent review as the project grows.

Operational Strategy

The proposal will be delivered as a staged PHC support engagement around FFECL's local project activity. The method is deliberately practical: establish the baseline, set up simple reporting and governance, support early delivery evidence, and prepare a stronger case for follow-on funding and partnership.

- **Pre-start Review:** confirm project identity, current activity, active participants, available assets, immediate risks, priority gaps and readiness for structured support.
- **Setup Phase:** establish the operating rhythm, action tracker, evidence capture, reporting templates, safeguarding basics, equipment/workspace requirements and team responsibilities.
- **Continuation Phase:** support routine reporting, progress reviews, risk management, partner/funder evidence, local capacity building and preparation for the next implementation phase.

This keeps the PHC role focused on governance and transparency while FFECL remains responsible for local leadership, community relationships and delivery.

Phase 1: 7-Day Review

Focus: A short diagnostic review to confirm the project baseline, readiness, risks and immediate priorities before committing to wider setup activity.

Activities:

- Confirm FFECL's public project identity, primary contact, operating location, registration position and current delivery scope.
- Review the existing evidence set and separate confirmed facts from historical, draft or wider-context material.
- Map stakeholders, active participants, local leadership, delivery roles, community groups and likely partner relationships.
- Identify priority gaps in safeguarding, records, reporting, equipment, workspace, transport, funding and partner readiness.
- Produce a simple readiness view with recommended next actions and any stop/hold risks.

Deliverables:

- PHC Pre-start Review note
- Project baseline and stakeholder map
- Initial risk and gap register
- Recommended setup actions and decision summary

Phase 2: Setup Phase

Focus: Set up the practical systems FFECL needs to coordinate, evidence and report its work without overburdening the local team.

Activities:

- Agree weekly check-in rhythm, action tracker, decision log and simple reporting format.
- Set up basic records for participants, attendance, photos, activity notes, risks, decisions and expenses.
- Assign named responsibilities for project coordination, finance/admin, reporting, safeguarding, farming/training, childcare/learning and logistics.
- Define evidence requirements for farming, training, environmental activity, childcare support and value-addition work.
- Prepare a starter budget and equipment/workspace list while the detailed costing template is being simplified separately.
- Support the team to prepare partner and funder-facing material from the same evidence base.

Deliverables:

- Working action tracker, risk list and decision log
- Simple reporting pack and evidence folder structure
- Role map and safeguarding starter actions
- Starter budget categories and equipment/workspace needs list
- First monthly project health update

Phase 3: Continuation Phase

Focus: Continue the governance rhythm, support delivery evidence, and build a credible case for funding, partnership and the next implementation phase.

Activities:

- Run regular progress reviews with Evelyn and the FFECL team, using evidence rather than memory alone.
- Track actions, risks, decisions, support needs and emerging delivery lessons.
- Support reporting on farming/training activity, environmental work, childcare/learning support and value-addition progress.

Prepare simple decision-ready update showing activity evidence, needs, risks and next steps

- Convert the evidence into a practical next-phase implementation outline.

Deliverables:

- Regular Project Health reports and action reviews
- Evidence-backed partner/funder update material
- Partner outreach tracker
- Next-phase implementation outline and learning summary

Expected Outcomes

The project is intended to deliver practical gains for local households while creating a credible and transparent delivery model that future funders can understand and trust. Expected outcomes can be grouped into four domains.

Stronger Community Food and Livelihood Activity

- Clearer organisation of FFECL's farming, training, childcare, environmental and value-addition activity.
- Improved ability for women, youth, caregivers and smallholder households to participate in practical livelihood-building work.
- Better visibility of what is active, what is planned and what support is needed next.

Reduced Waste and Better Resource Use

- Stronger practical focus on turning agricultural byproducts and local waste streams into compost, biofertiliser, fibre, processed goods or other useful value pathways.
- Better documentation of regenerative and organic farming practice, soil improvement, waste reduction and environmental action.
- A clearer practical case for zero-waste agriculture as both a livelihood strategy and an environmental response.

Skills, Roles and Local Capability Development

- Clearer roles for project coordination, field delivery, reporting, safeguarding, finance/admin, training, mobilisation and childcare/learning support.
- Improved local capability in record-keeping, evidence capture, reporting, cooperative working, safeguarding, value addition and market readiness.
- A stronger foundation for local ownership rather than dependency on external actors.

Transparent and Fundable Delivery Model

- A live PHC governance layer showing actions, risks, decisions, evidence and support needs in a disciplined and visible way.
- A donor-ready evidence trail that makes future funding decisions easier and less risky.
- A practical delivery model that FFECL can refine, repeat and adapt as its work grows.

FINANCIALS & FORECAST

Cost Structure - Overall		
Category	Description	Total Cost
Cloud Services / Data Storage	Data storage for project datasets and real-time reporting	£1,900
PHC Start Pack - Hardware (*1)	A set of 5 Single Board Computers, Monitor and UPS	£1,442
PHC 7-Day Review (*2)	PHC Service for Pre-start Review (7 days)	£277
PHC Setup (*2)	PHC Service during 2-month Setup Phase	£2,076
PHC Continuation (*2)	PHC Service during 3-month Continuation Phase	£3,236
Miscellaneous	Travel, training, insurance, and other variable costs	£1,000
		£9,931

Cost Breakdown - Hardware		
(*1) Hardware Breakdown		
Category	Description	Total Cost
Single Board Computer Set x5	Raspberry Pi 500, Mouse, hdmi cable, power cable)	£722
Monitor x5	Mini-Monitor (for RP500)	£480
Site UPS	Uninterruptible Power Supply (UPS) for site computers.	£240
		£1,442

Cost Breakdown - People										
(*2) PHC People Costs [Review=M1, Setup=M2,3, Continuation=M4,5,6]										
Role	People	Hourly Rate	M1	M2	M3	M4	M5	M6	Total (GBP)	
PHC Strategist	David Winter	£12.60	10	8	8	8	8	8	£630	
PHC Analyst	Abubakr Harakat	£8.40	5	16	16	16	16	16	£714	
PHC Admin	PHC Admin	£4.90	5	24	24	24	24	24	£613	
PHC Trainee	[name1]	£1.68	0	48	48	72	72	72	£524	
	[name2]									
	[name3]									
Project Leaders	Evelyn Namuolo	£8.40	10	72	72	72	72	72	£3,108	
	[name2]									
	[name3]									
Total			£277	£1,038	£1,038	£1,079	£1,079	£1,079	£5,589	

6-Month Forecast

Category	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Total
IT Tooling	0	0	0	1,900	0	0	1,900
PHC Start Pack	0	0	1,442	0	0	0	1,442
People - Review	277	0	0	0	0	0	277
People - Setup	0	1,038	1,038	0	0	0	2,076
People - Continuation	0	0	0	1,079	1,079	1,079	3,237
Miscellaneous	500	500	0	0	0	0	1,000
TOTAL	777	1,538	2,480	2,979	1,079	1,079	9,932

APPENDICES & METHODOLOGY

Appendices
Appendix Highlights: • Community Share Protocol: 10% allocation recognising grassroots contributors. • PHC Share-Out Mechanism: Structured redistribution of project value to consultants and humanitarian causes. • PHC Service Cost Model: Tiered accessibility ensuring humanitarian affordability. • Trainee Integration Pathway: Local capacity building via live project experience. • Consultant Gallery: Recognition of all certified PHC participants via PHC Portal listings.
Links & Documents
• The Story of PHC - /media/profile/The_Story_of_PHC.pdf • Project Gap Analysis - https://phcport.com/phcprojects/P371_FFECL/Strategic_Plan_FFECL.pdf • PHC Portal (Project Page) - https://phcport.com/phcprojects/P371_FFECL • Rate Calculator - Setup Phase - https://www.phcport.com/phcprojects/P371_FFECL/_PHC_Data/Setup_phase.pdf • Rate Calculator - Review Phase - https://www.phcport.com/phcprojects/P371_FFECL/_PHC_Data/Review_phase.pdf • Rate Calculator - Continuation Phase - https://www.phcport.com/phcprojects/P371_FFECL/_PHC_Data/Continuation_phase.pdf • Approach to Prospective Funder - https://phcport.com/phcprojects/P371_FFECL/Funder_Approach_from_OE.pdf • Rate Calculator - Spreadsheet - https://www.phcport.com/phcprojects/P371_FFECL/_PHC_Data/P371_Rate_Calculator.xlsx